

DESIGN

# STUDIO ABRICOT

A multidisciplinary studio in the field of graphic and space design

## STUDIO ABRICOT

COMPANY INFORMATION

ONLINE PRESENCE



STUDIO ABRICOT was founded in 2017 by Rachel Hoffmann as a creative platform to publish curricular design projects. In 2021 she continued to work professionally under the same name.

Rachel Hoffmann is a Luxembourgish graphic and spatial designer. Over the years she has developed conceptual design projects around the thematic of perception, constantly questioning the way we understand and perceive things. Her experimental working methodology and her strong interest in alternative ways of communication have led to the creation of critical and contemporary project possibilities shaped by the desire of generating new visions and rethinking conventional approaches.

### SKILL SET

print design

publications

visual identities

logotypes

orientation systems

petits tirages

concept design

exposition design

set design

installations

experimental films

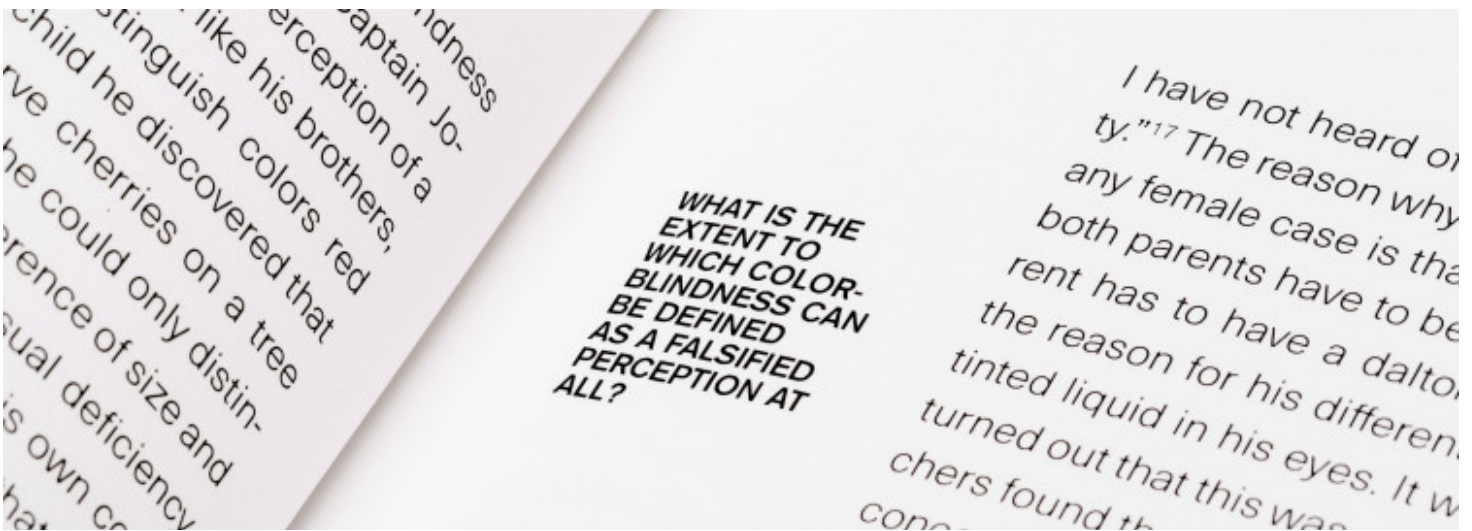
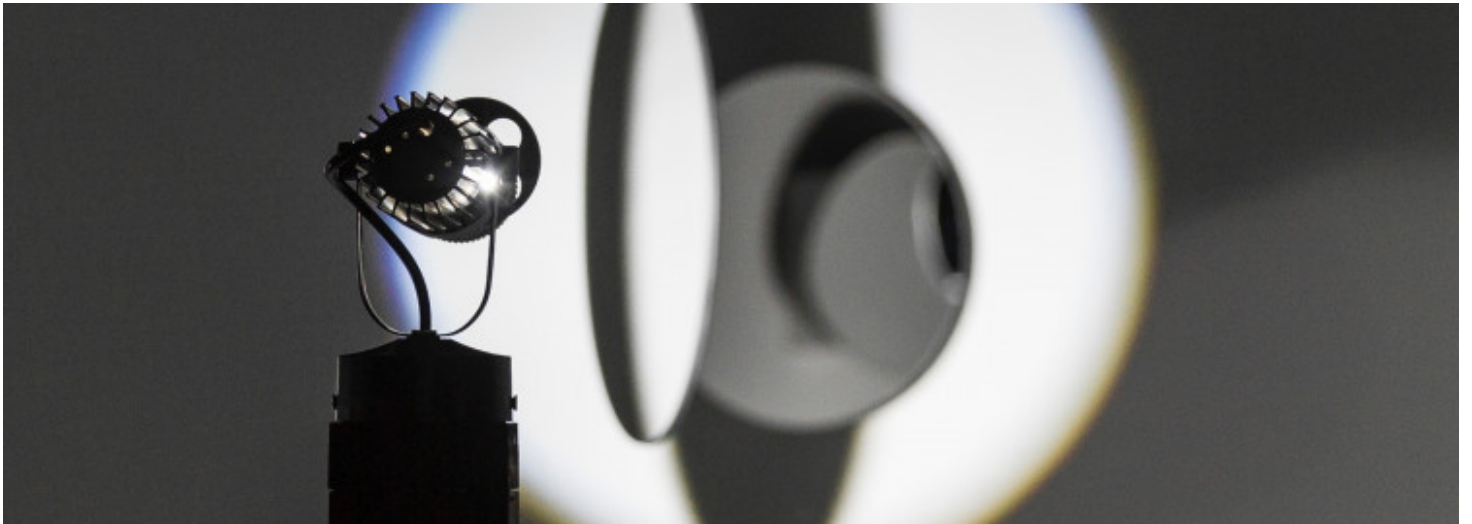
scenography

spatial interventions

design narratives

design experiences.

### GALLERY



MORE



LUXEMBOURG  
CREATIVE INDUSTRIES  
CLUSTER

The Luxembourg Creative Industries Cluster brings together various interconnected players in order to increase their visibility and enhance their innovation potential.

## OBJECTIVES



ATION  
#MakingInnovationHappen