

MARKETING & COMMUNICATION

ART SQUARE LAB SIS

First Service Design Agency in Luxembourg



COMPANY INFORMATION

ONLINE PRESENCE



TEAM

Art Square Lab is a first service design agency in Luxembourg. We combine qualitative research, creativity and technology to design innovative services that are actually used by people.

We are passionate about creating human customer experiences: thanks to user-centred methods like Design Thinking and co-creation, we connect brands with customers, citizens with cities, users with services. We figure out the unique customer insights because we listen to people during user research, invite them for prototyping and testing.

Our outstanding facilitation skills allow us to share our creative courage with others, running Design Sprints or long-term consultancy projects.

SKILL SET

designthinking #facilitation #servicedesign #ux #training #creativity #innovation #humancentereddesign #customerexperience

CONTRIBUTIONS



The Luxembourg Creative Industries Cluster brings together various interconnected players in order to increase their visibility and enhance their innovation potential.

OBJECTIVES

